

CURTIS MONAHAN

www.curtismonahan.com

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OBJECTIVE

2021 Fitchburg State University graduate with experience in development, marketing and advertising interning at 90.5 WICN Public Radio, looking to obtain a career in creative advertising and marketing communication, supplemented by media editing.

EXPERIENCE

Spring 2021

90.5 WICN Public Radio - Worcester, MA

Development, Marketing & Advertising Intern

Received hands-on experience in the broadcast media industry, working with marketing and the fundamentals of development and non-profit work. Knowledgeable and obtained key skills in fundraising and promotion. Managed and updated organizations website, designed 32 new graphics for all of the station's programs, sufficiently communicated with community members on a regular basis, conducted research in grant making and rate cards, helped exceed Spring into Fund Drive goal by 73% and produced two, 30 second marketing spots for the DCU Center. Played an essential role in managing the Annual Vinyl Sale by conducting pricing research for records, cataloging, creation of digital content to promote the sale, and regularly communicated with donors.

Spring 2015 - Present

Market Basket - Littleton, MA

Point of Sale Associate

Acquired operational experience repricing merchandise to increase and drive product sales. Persistent and skillful communication with all internal stakeholders to ensure an efficient workflow. Duties include examining price discrepancy reports, updating product maintenance, presenting accurate pricing on store level, and submitting quarterly audit reports. Strong socialization with headquarters and colleagues to assemble an advantageous workflow, such as working in varied departments simultaneously and inventory counts. Exceptional customer service skills resembling a dedicated work ethic.

EDUCATION EXPERIENCE

2017 - 2021

Bachelor of Science in Communications Media - Fitchburg State University

Professional Communication Concentration

Film & Video Production Concentration

English Studies Minor in Professional Writing

GPA: 3.70

TECHNICAL SKILLS

Adobe Creative Suite: Photoshop, Premiere Pro

Microsoft Office

Final Cut Pro

Canva

Social Media Account Management

Wordpress, Website Maintenance

Avid Media Composer

ACHIEVEMENTS

Fall 2017 - Spring 2021

Spring 2020 - Spring 2021

Spring 2020

Spring 2021

Fall 2020

Spring 2017

Dean's List

Lambda Pi Eta, Communications Media Honor Society

National Student Advertising Competition

1 Win, 6 Noms, Brazil Internl. Independent Film Festival

Finalist, Beyond the Curve International Film Festival

MMEA All-State Choir

PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST